# [EDU-R4] New mAbs on the Block: A Rocking Research Update on Biosimilar Uptake and Benefit Design Strategies in the United States



### Tasmina Hydery, PharmD, MBA, BCGP

Assistant Director of Integrated Technology Solutions, AmerisourceBergen/Xcenda

### Jennifer Snow, MPH

Vice President of Reimbursement Policy Insights, AmerisourceBergen/Xcenda

### Cate Lockhart, MS, PharmD, PhD

Executive Director,

Biologics and Biosimilars Collective Intelligence Consortium



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## **Learning Objectives**

- 1. Describe the therapeutic areas, pipeline, and regulatory environment affecting the biosimilar landscape in the United States.
- Report results of current research on barriers to biosimilar adoption and impact of benefit design and formulary policies on utilization.
- Discuss prospective payer management strategies in anticipation of market entry of pharmacy benefit biosimilars.

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Disclosure Information	Advisory Board	Consultant	Grants / Research	Salary / Contractual	Supported Promotional Education	Stock / Shareholder	Other Financia Support
Jennifer Evans, PharmD, BCACP <i>Planner</i>	MD Tobacco Control Resource Center	None	None	AMCP	None	None	None
Karen Goolsby, PharmD, MPA Peer Reviewer	None	None	None	CVS Health	None	None	None
Tasmina Hydery, PharmD, MBA, BCGP Speaker	None	None	None	Xcenda	None	None	None
Cate Lockhart, MS, PharmD, PhD Speaker	None	None	None	BBCIC	None	None	None
Jennifer Snow, MBA Speaker	None	None	None	Xcenda	None	None	None



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# **Faculty**



Tasmina Hydery, PharmD, MBA, BCGP

Assistant Director of Integrated Technology Solutions, AmerisourceBergen/Xcenda



Jennifer Snow, MPH

Vice President of Reimbursement Policy Insights, AmerisourceBergen/Xcenda



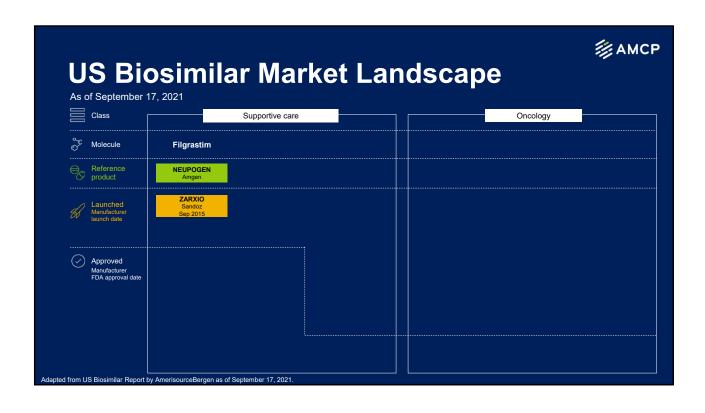
Cate Lockhart, MS, PharmD, PhD

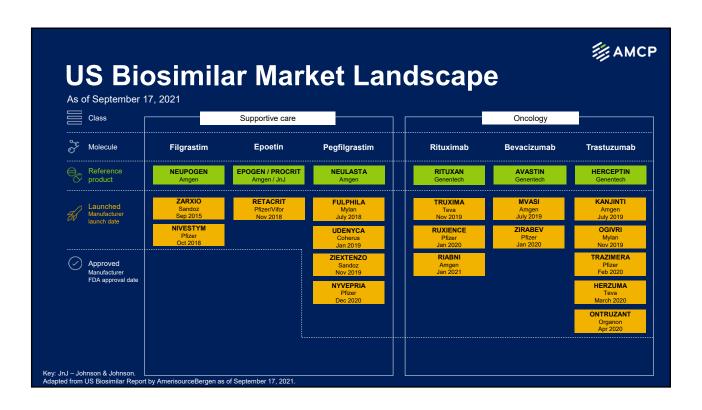
Executive Director, Biologics and Biosimilars Collective Intelligence Consortium

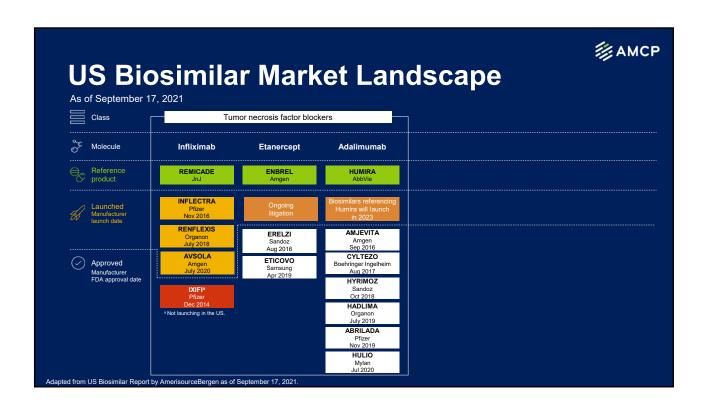


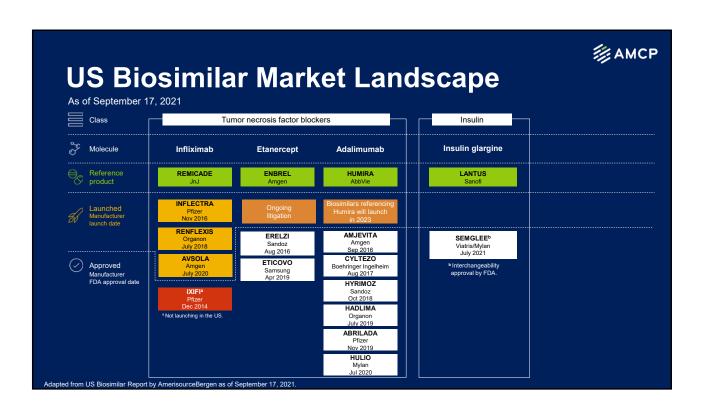
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# **Biosimilar Landscape**

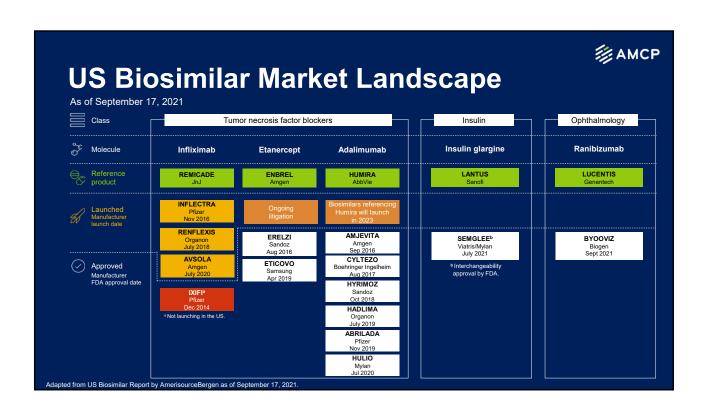


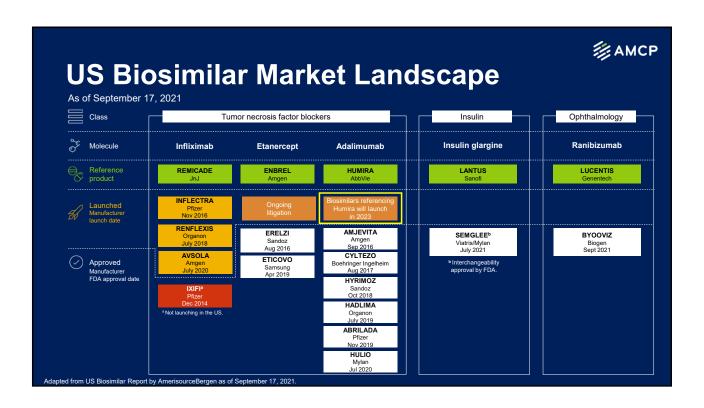


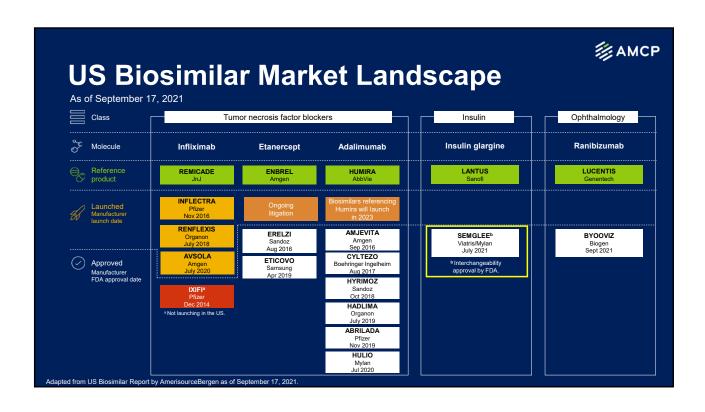


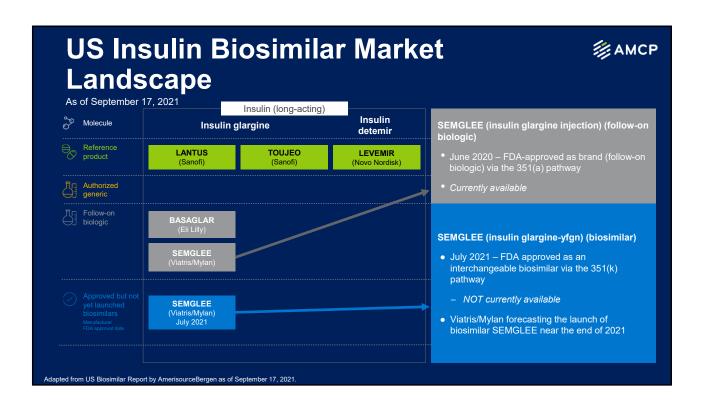


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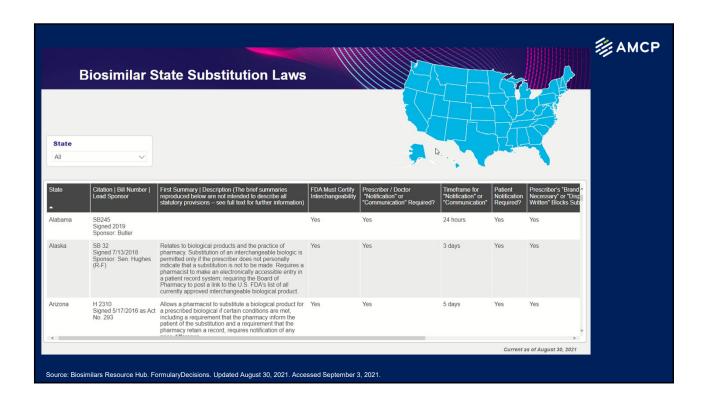






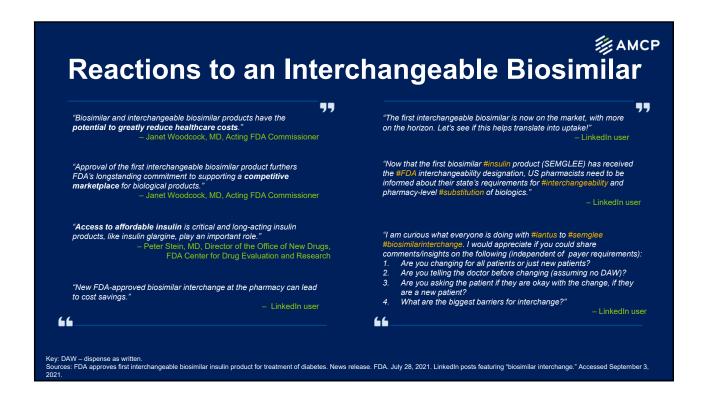


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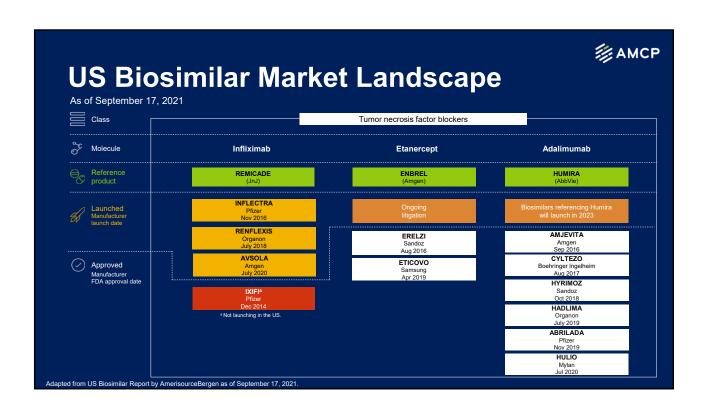


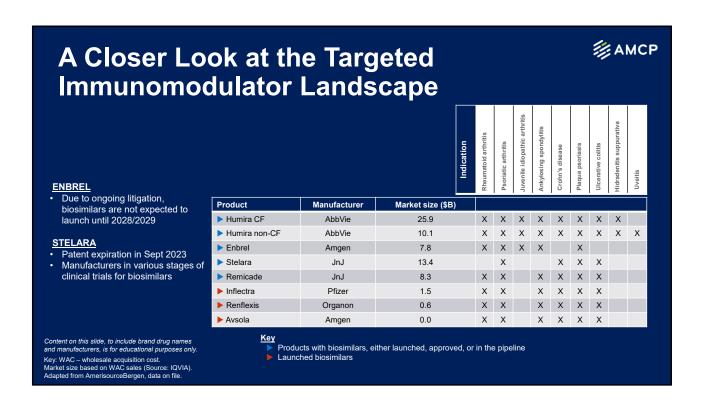
# **Audience Participation**

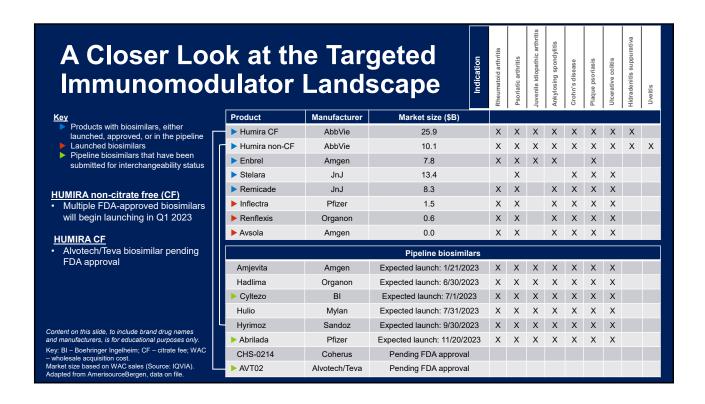


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- What marketplace dynamics will be the key influences in adoption of interchangeable biosimilars? (Please select all that apply.)
- A. Formulation
- B. Regulatory
- C. Patient affordability
- D. Payer coverage









### **Patent Thickets**

- A July 13 hearing in the Senate Judiciary Competition/Antitrust Subcommittee included new ideas to address patents on biologic drugs<sup>1</sup>
- Congress could prevent future "patent thickets" by<sup>2</sup>:
  - Limiting the number of continuation/divisional patents from a single patent filing
  - Specifically capping the number of patents that could be asserted against a biosimilar product

Sources: 1. Senate Subcommittee on Competition Policy, Antitrust, and Consumer Rights. A prescription for change: cracking down on anticompetitive conduct in prescription drug markets Meeting held on July 13, 2021. 2. Werble C. Patent thickets and legislative logjams. Pink Sheet: Informa Pharma Intelligence. August 23, 2021. Accessed September 7, 2021.



# **US Biosimilar Regulatory Landscape**

- HR 2148 Prescription Drug Price Relief Act of 2021
  - At least annually, the Department of Health and Human Services (HHS) reviews all brand name drugs for excessive pricinga; HHS must also review prices upon petition
    - If any such drugs are found to be excessively priced, HHS must (1) void any government-granted exclusivity; (2) issue open, nonexclusive licenses for the drugs; and (3) expedite the review of corresponding applications for generic drugs and biosimilar biological products. HHS must also create a public database with its determinations for each drug
  - Drug manufacturers report specified financial information for brand name drugs, including research and advertising expenditures

<sup>a</sup> A price is considered excessive if the domestic average manufacturing price exceeds the median price for the drug in Canada, the United Kingdom, Germany, France, and Japan. If a price does not meet this criteria, or if pricing information is unavailable in at least 3 of the aforementioned countries, the price is still considered excessive if it is higher than reasonable in light of specified factors, including development cost, revenue, and the size of the affected patient population.

Source: Prescription Drug Price Relief Act of 2021, HR 2148, 117th Cong (2021). Accessed September 7, 2021. https://www.congress.gov/bill/117th-congress/house-bill/21482s=18re4

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# **US Biosimilar Regulatory Landscape (cont.)**



- S 1427/HR 2869 Cosponsor Biosimilars Shared Savings Demo
  - Directs CMS to establish a voluntary, national demonstration project under Medicare Part B to evaluate the benefit of providing a shared savings payment for
  - Participating providers would receive a portion of the savings for prescribing a biosimilar with a lower average sales price (ASP) than the reference biologic
  - This program would create a financial incentive to administer biosimilars, guaranteeing savings for Medicare and taxpayers



- HR 2846 Cosponsor the Ensuring Access to Lower-Cost Access for Seniors Act
  - Ensures seniors are able to access and fully benefit from low-cost generics and biosimilars through the Medicare Part D program
  - HR 2846 would ensure new generics and biosimilars are covered upon launch, provide that generics are placed only on generic tiers with lower costsharing and not higher brand cost-sharing tiers, and establish a new specialty tier for biosimilars and specialty generics



- HR 2815 Cosponsor the **BIOSIM Act** 
  - Currently, providers in Medicare Part B are reimbursed for administering biosimilars at ASP+6% of the brand name biologic
  - The BIOSIM Act would increase reimbursement for biosimilars by 2% to ASP+8% and would apply only when the biosimilar's ASP is lower than the brand name biologic's ASP
  - Currently, biosimilars have, on average, a 30% lower ASP than their respective reference biologic

Key: ASP – average sales price; CMS – Centers for Medicare & Medicaid Services.

Source: Biosimilars Council - A Division of AAM. Increase patient access to lower-cost biosimilar medicines. March 12, 2020. Accessed September 3, 2021. https://biosimilarscouncil.org/resource/increase



# **US Biosimilar Pipeline Landscape**

- Targeted immunomodulators
  - Infliximab, etanercept, adalimumab, ustekinumab, tocilizumab
- Insulins
- Supportive care
  - Filgrastim, epoetin, pegfilgrastim
- Oncology
  - Rituximab, bevacizumab, trastuzumab
- Ophthalmology
  - Ranibizumab, aflibercept

- Immunosuppressants
  - Eculizumab, omalizumab, natalizumab
- Bone health
  - Denosumab
- Growth hormone
  - · Somatropin, somapacitan
- Infertility
  - Corifollitropin alfa, follitropin alfa, follitropin delta

Adapted from US Biosimilar Report by AmerisourceBergen as of September 17, 2021



# Existing Research on Biosimilar Coverage, Adoption, and Utilization

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# **Audience Participation**

Which Wahlberg was in New Kids on the Block?



Please note the word cloud will form as the attendees respond.

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# **Biosimilar Coverage Policies**

Based on database of 535 coverage decisions, regarding 9 available biosimilars, at 17 of the largest commercial health plans in the US

Coverage decisions where biosimilars were:

Preferred

On par

**NON-preferred** 

14% 53% 33%

Adapted from Chambers J, et al. JAMA. 2020;323(19):1972-1973.



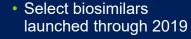
# **Biosimilar Coverage Policies (cont.)**

Biosimilar product	Preferred	On par	NON-preferred	
Bevacizumab-awwb	0%	98%	2%	
Epoetin alfa-epbx	21%	71%	7%	
Filgrastim-aafi	39%	57%	4%	
Filgrastim-sndz	51%	49%	0%	
Infliximab-abda	0%	35%	65%	
Infliximab-dyyb	5%	36%	59%	
Pegfilgrastim-cbqv	13%	80%	7%	
Pegfilgrastim-jmdb	14%	64%	21%	
Trastuzumab-anns	0%	100%	0%	

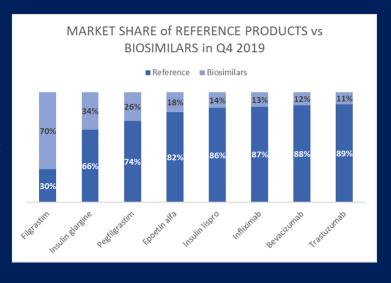
Adapted from Chambers J, et al. JAMA. 2020;323(19):1972-1973.

# Biosimilar Coverage Policies (cont.)

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 Regression models estimated that the market share of reference products would decline by ~0.38% to 0.46% for each month a biosimilar was available

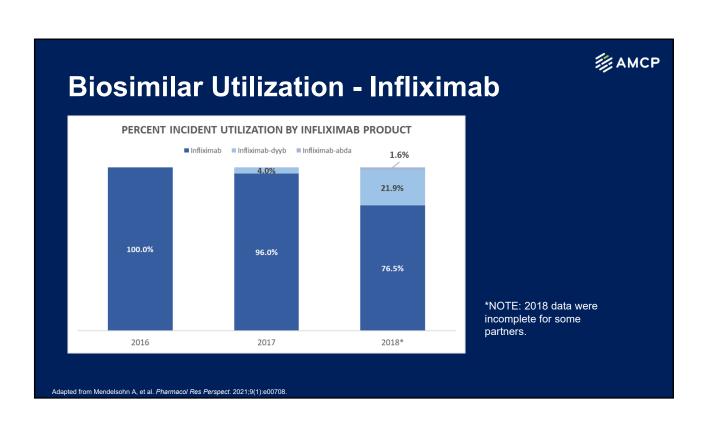


Adapted from Stern A, et al. Health Affairs. 2021;40(6):989-999.

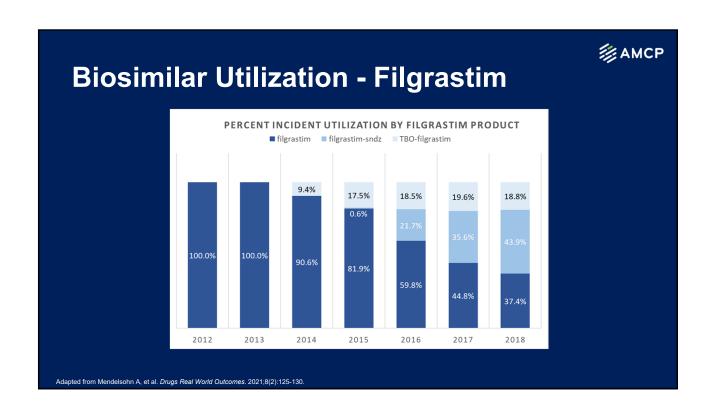


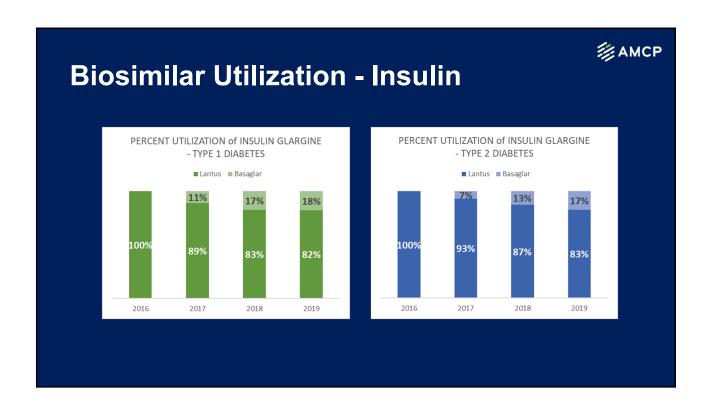
### **Biosimilars: Real-World Utilization**

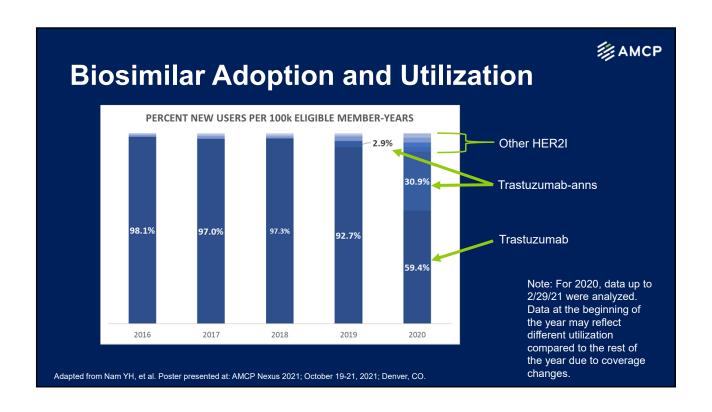
- Biologics and Biosimilars Collective Intelligence Consortium (BBCIC)
- Longitudinal utilization and patient characteristics
- Products with marketed biosimilars:
  - Infliximab
  - Filgrastim
  - Insulins
  - Trastuzumab



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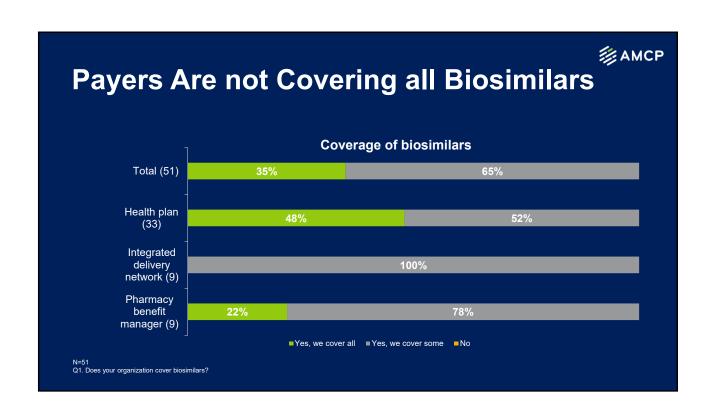
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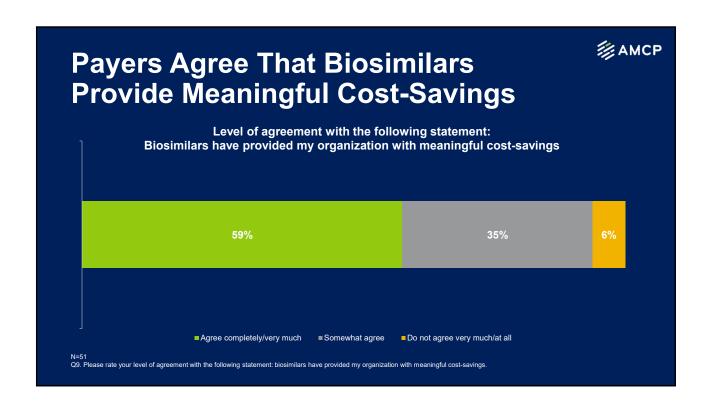
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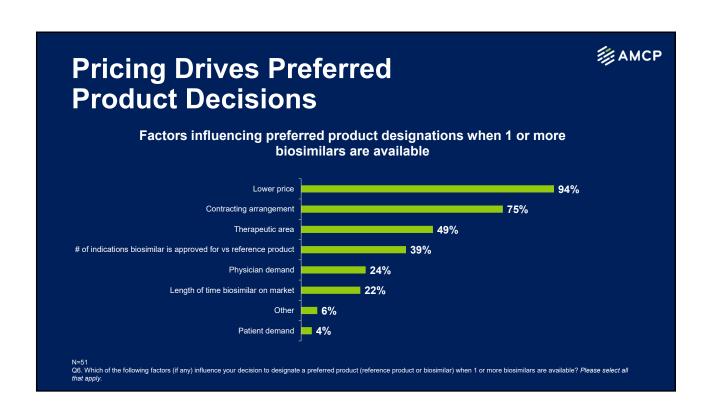
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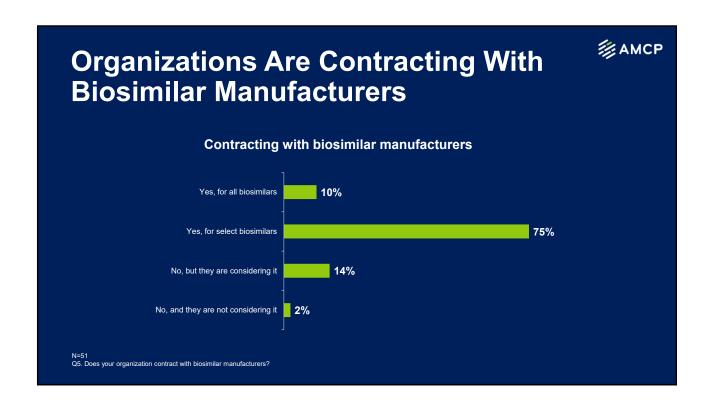
# **Audience Participation**

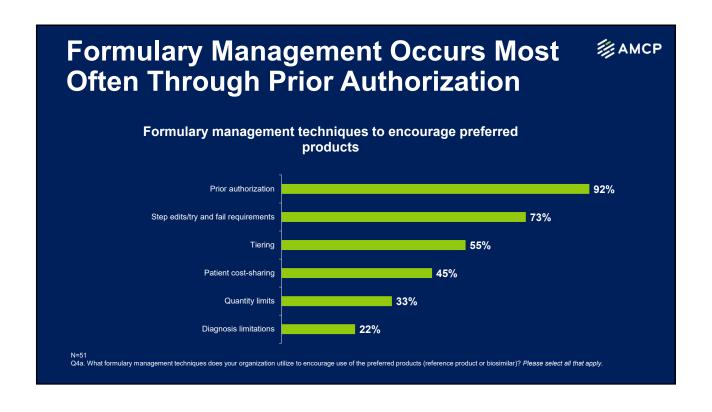
- What is the best New Kids on the Block (NKOTB) song?
- A. Step by Step
- B. You Got It (The Right Stuff)
- C. Hangin' Tough
- D. Other
- E. None. Just None.

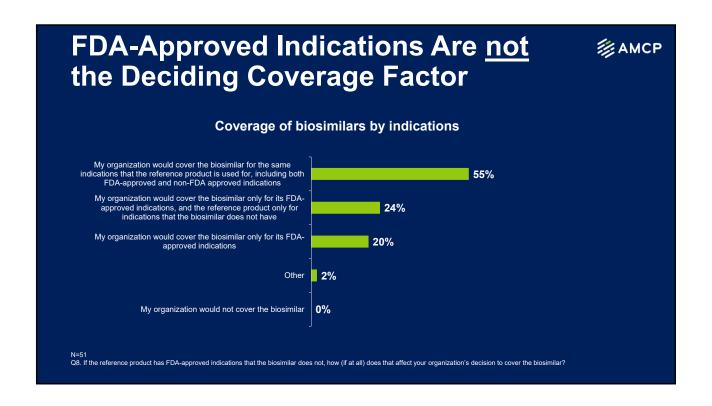




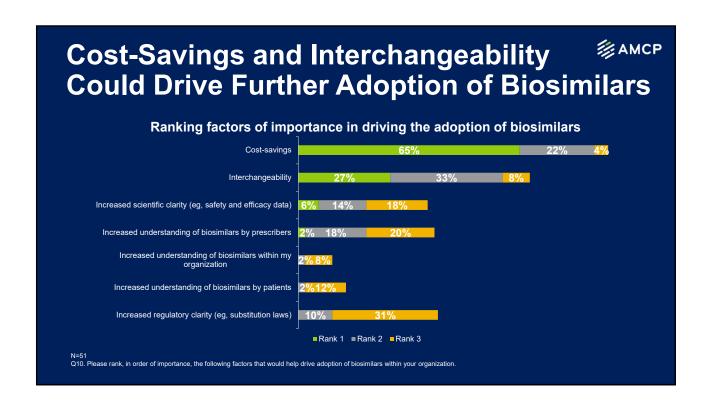


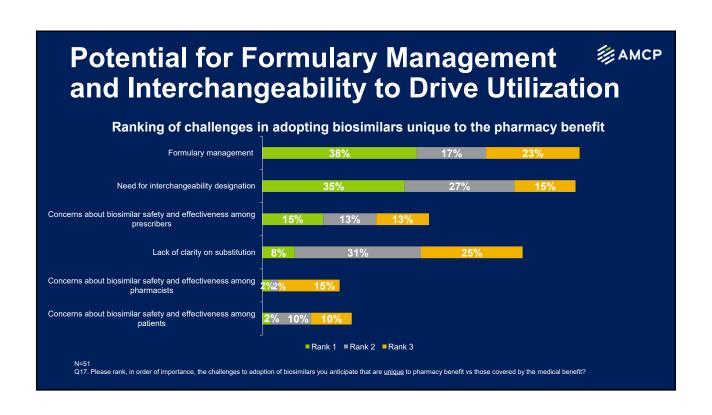


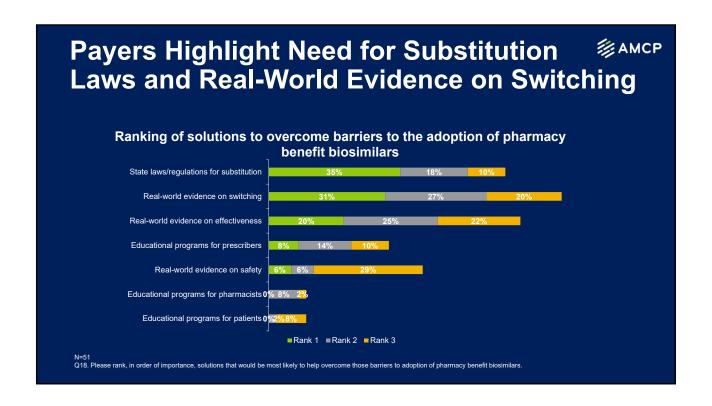


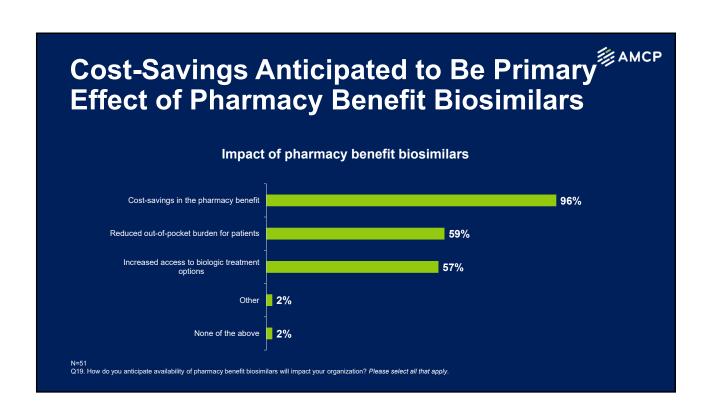


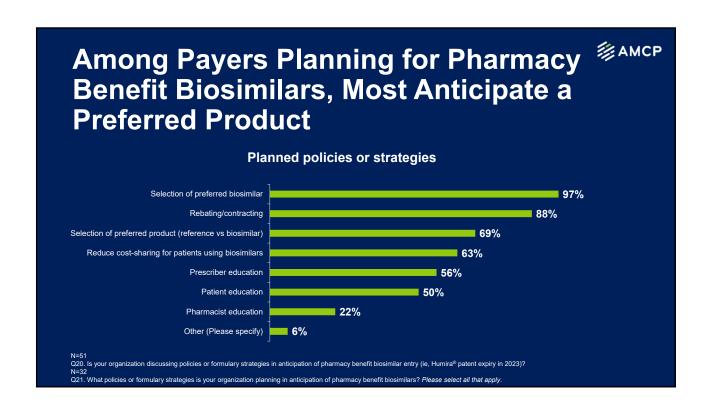


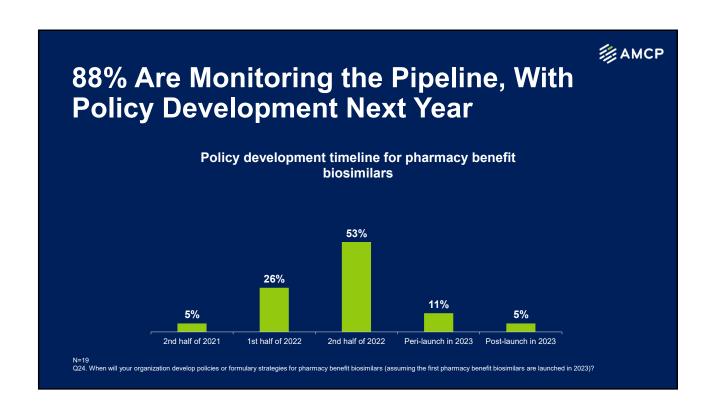














# Framework for Success

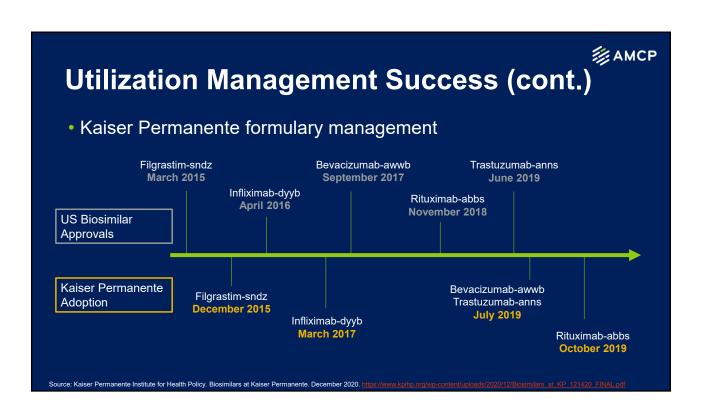
# Audience Participation I just spent the last 15 minutes looking up what 'New Kids on the Block' is.



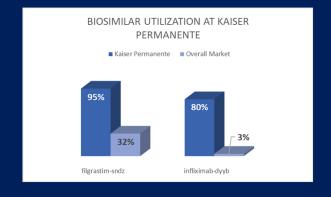
### **Utilization Management Success**

- Providence St. Joseph Health (PSJH) Nonprofit system with 51 hospitals and >800 clinics, mainly on the West Coast of the US
- Built tools in its EHR system guiding prescribers to preferred biosimilars
- Streamlined prescriber/pharmacist workflow, simplified ordering processes, and improved efficiency
- Medication utilization management saved PSJH almost \$10 million on biologic drugs in 2019 by using biosimilars

Source: Humphreys S. Hospital system boosts biosimilar use with EHR system. April 4, 2020. Accessed September 2, 2021







- Integrated delivery network
- Prescriber confidence in the formulary
- Unified effort across the organization

Source: Kaiser Permanente Institute for Health Policy. Riosimilars at Kaiser Permanente. December 2020. https://www.knihn.org/wp-content/uploads/2020/12/Biosimilars.at.KP 121420 FINAL nd

### **MAMCP Pharmacy Benefit Manager (PBM) Response to Biosimilars** Insulin glargine (BASAGLAR) Insulin detemir (LEVEMIR) CVS Caremark has Bevacizumab-bvzr (ZIRABEV) reordered its list of IN Trastuzumab-anns (KANJINTI) preferred therapeutics, Trastuzumab-qyyp (TRAZIMERA) adjusting the emphasis Rituximab-pvvr (RUXIENCE) on biosimilars, and Pegfilgrastim-bmez (ZIEXTENZO) demonstrating that preferential status can change at any time OUT Source: Hagen T. CVS juggles biosimilar options on its formulary. AMJC – The Center for Biosimilars. Posted August 26, 2021. Accessed September 9, 2021. https://www.centerforbiosimilars.com/ivew/centerforbiosimilars.com/ivew/centerforbiosimilars.



### **Framework for Success**

- Biosimilar adoption in the US had a slow start
- Starting to see increased utilization with less lag-time from launch
- Legal and regulatory hurdles still exist
- Different state laws can lead to confusion
- Many managed care settings are having success implementing strategies to encourage biosimilar use
- Managed care organizations are anticipating pharmacy-benefit biosimilars and identifying formulary strategies
- We now have examples of successful utilization strategies

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### **FACULTY BIOGRAPHY**

Tasmina Hydery, PharmD, MBA, BCGP Assistant Director of Integrated Technology Solutions AmerisourceBergen/Xcenda Tasmina Hydery PharmD, MBA, BCGP, is an Assistant Director of Integrated Technology Solutions at AmerisourceBergen/Xcenda. She leads payer engagement and experience for FormularyDecisions®, a secure online platform facilitating the bi-directional exchange of information between life sciences companies and healthcare decision makers for medical policy and formulary development. Prior to joining AmerisourceBergen/Xcenda, Dr. Hydery served as a consultant for payers for nearly 7 years, with roles including pipeline drug monitoring, budget impact forecasting, proposing innovative strategies for value-based pricing and arrangements, and supporting formulary management services.

She has expertise in gathering payer insights, evidence generation strategies, value framework engagements, outcomes analyzers, quality improvement programs, and publications. Her areas of therapeutic interest include immunology, dermatology, rheumatology, hepatology, and rare diseases. She has authored a variety of scientific publications appearing in the Journal of Managed Care and Specialty Pharmacy, Annals of Pharmacotherapy, Drug Target Insights, Pharmacotherapy, Drug and Alcohol Dependence, and others.

Dr. Hydery received her Doctor of Pharmacy from Albany College of Pharmacy and Health Sciences and Master of Business Administration from Boston College Carroll School of Management. She is an Adjunct Professor at MCPHS University - Boston and University of Massachusetts Medical School.

### **FACULTY BIOGRAPHY**

Cate Lockhart, MS, PharmD, PhD Executive Director Biologics and Biosimilars Collective Intelligence Consortium Timshel Tarbet, MBA started at SCAN Health Plan in December 2020 as the VP of Business Excellence and Diversity Strategy. Timshel is focused leading initiatives expanding inclusivity both as an from a human resources standpoint but also as a means for SCAN to differentiate ourselves by serving new and existing populations in ways that are linguistically and culturally competent.

Prior to SCAN Timshel spent 16 years at Portland based Cambia Health Solutions, which is part of the BCBS association of plans. During her tenure at Cambia Timshel led the Ethics department where she succeeded in transforming the program into a nationally recognized, award willing program which enhanced engagement across a 5,500 FTE organization. She also spent time at Cambia leading the Enterprise Risk Management and Corporate Accountability area's and in Human Resources as a Human Resources Business Partner, Manager Compensation, Diversity, Equity and Inclusion, and HRIS.

Prior to Cambia Timshel worked in human resources at Multnomah County, the State of Oregon Department of Fish and Wildlife and was a Staff Sergeant in the United States Air Force. Timshel is the proud mother of Mekel (24), Keenan (16), Lily (12), and Dahlia (10).

### **FACULTY BIOGRAPHY**

Jennifer Snow, MPH
Vice President, Reimbursement and
Policy Insights
AmerisourceBergen/Xcenda

Jennifer Snow, MPH, is the Vice President of Reimbursement and Policy Insights and keeps clients and stakeholders informed on the latest legislative and regulatory updates and their commercial impact. Her team analyzes the healthcare environment and provides strategic guidance on how to best navigate challenges to patient coverage and access. Ms. Snow is a subject matter expert on the Affordable Care Act, biosimliars, quality measures, medication adherence and federal health programs, particularly the Medicare Prescription Drug Benefit (Part D). Ms. Snow holds an M.P.H. from the University of North Carolina-Chapel Hill and a B.S. in Russian from Georgetown University